

# eZine: Coronavirus Special Issue 2

Our next gathering will now be from 17-19 October 2021 in Croatia where Game of Thrones was filmed. What we are going through now is similar to 'winter time' in the famous series – and many successful people do incredibly well in winter. In fact, 65% of Fortune 1000 companies were born in recession or depression including Disney, IBM, Microsoft and Apple. Additionally, Isaac Newton discovered calculus while in quarantine and Shakespeare wrote King Lear while in quarantine. We too are learning new things, like how to use Zoom and how to unmute our microphones while in a meeting!



The transport and logistics industry is by its nature a problem solving business and you are all adept at tackling problems when they arise. Communication is vital right now (which is why governments hold daily news briefings on TV even if no new news). We can also make the most of our time by thinking about new services or procedures that we haven't previously had time for. We can ask colleagues for ideas too (more communication!) - being productive is a great feeling at the moment. You can create a pre-start checklist to ensure you're ready to go as soon as life can return to normal. We have received updates from many of our Members from all over the world and it is good to hear that all companies are still operating and coping incredibly well under the new pressures. Here is some helpful information and links.

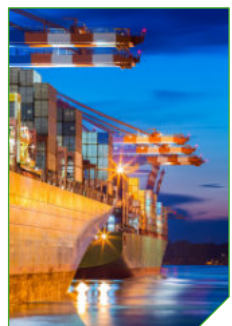
## Coronavirus: Loss Prevention Measures for Cargo Storage and Transportation

The pandemic has brought about sudden changes for cargo transportation, impacting shippers and transport companies around the world and potentially increasing the risk environment, particularly for high-value and temperature-sensitive goods. In a new risk bulletin, AGCS' risk consulting experts highlight a number of steps for cargo owners to consider when developing contingency plans. Source: Allianz. Read more:



<https://www.agcs.allianz.com/content/dam/onemarketing/agcs/agcs/pdfs-risk-advisory/ARC-Coronavirus-Loss-Prevention-Measures-Cargo-Transportation.pdf>

## Multipurpose & Heavylift Shipping to Stagnate on Coronavirus Impacts



Drewry's latest forecast for multipurpose and heavylift (MPV/HL) shipping confirms that if the coronavirus (COVID-19) outbreak is contained by 4Q20, the expected demand growth for breakbulk and project cargo will stay positive but remain very weak. However, there are a number of caveats to this outlook and in its latest Multipurpose Shipping Forecaster report, Drewry presents three different scenarios, depending on how the virus outbreak and the global economy develops over 2Q20. Source: Drewry Shipping Consultants. Read more:

<https://www.drewry.co.uk/maritime-research-opinion-browser/maritime-research-opinion-browser/multipurpose-heavylift-shipment-to-stagnate-on-coronavirus-impacts>

## New Breakbulk and IATA Event Dates:

- Breakbulk Asia 3-4 August 2020
- Breakbulk Europe 29-September-1 October 2020
- Breakbulk Americas 3-5 November 2020
- Breakbulk Middle East 9-10 February 2021
- IATA World Cargo Symposium 9-11 March 2021

... and don't forget ours!

You don't need to pay your Registration Fee until 2021 but wouldn't it be great to see the longest list of delegates that we have ever had to give us something to plan and look forward to? You can read full details of the event **online** including flyers for our **Sunday Tour & Dinner** and our **10th Anniversary Party!** So let's do something positive, get the dates in our diary (17-19 October 2021), **book our places** and have something to look forward to.



Here are some podcasts that you might find interesting.

## Predictions for the New Normal

Youngme Moon, Felix Oberholzer-Gee, and Mihir Desai debate how the world will be changed by coronavirus. Their predictions for the "new normal" span healthcare, education, the sharing economy, working from home, and more.

<https://hbr.org/podcast/2020/04/predictions-for-the-new-normal>

## Managing Crises in the Short and Long Term

Eric McNulty, associate director of Harvard's National Preparedness Leadership Initiative, studies how managers successfully lead their companies through crisis.

<https://hbr.org/podcast/2020/04/managing-crises-in-the-short-and-long-term>



## The Impact of the Coronavirus on Global Supply Chains

Even if it's brought under control soon, the coronavirus promises to have a serious impact on global supply chains for months.

<https://www.supplychainbrain.com/media/podcasts/1211/play/2894>



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