

Mitchell Cotts: Sustaining Logistics with Purpose

At Mitchell Cotts, sustainability is more than a buzzword—it is embedded in our strategy, operations, and culture. Over the past 12 months, we have actively implemented initiatives that reflect our commitment to reducing environmental impact while aligning with global sustainability standards, including the UN Sustainable Development Goals (SDGs).

1. Investment in Low-Emission Equipment & Renewable Energy

To reduce our reliance on non-renewable energy sources, we have invested in solar power systems. In the past year alone, we installed solar panels at our **Kibarani and Shimanzi offices in Mombasa**, supplementing earlier installations at our **Air Cargo Terminal (ACT)** in Nairobi. These solar systems help reduce grid dependency and significantly cut greenhouse gas emissions from daily operations.

Additionally, we have adopted **LED lighting across our facilities** and implemented **sensor taps** to reduce unnecessary electricity and water usage, ensuring resource efficiency across operations.

2. Planning for Future Environmental Policy Changes

Our sustainability roadmap not only meets current standards but anticipates future shifts in environmental policies. We conduct **annual sustainability reporting**, offering full transparency into our environmental performance and providing insights that shape our future planning and compliance efforts.

By building our initiatives on a data-driven foundation, we ensure our operations remain resilient, responsive, and in sync with emerging environmental regulations.

3. Staff Training & Internal Awareness

In 2024, we launched a new training cycle for **ESG (Environmental, Social, and Governance) champions** across the company. These trained individuals lead internal green initiatives, drive sustainability campaigns, and act as liaisons for corporate environmental accountability. Staff members also engage in **regular sustainability awareness sessions**, enabling a culture of shared responsibility.

Our **internal communications**—from email updates to posters and digital screens—reinforce green behaviors and highlight key achievements in our environmental journey.

4. Community Engagement & Tree Planting Programs

Our environmental strategy goes beyond the business gates. We engage communities through **CSR initiatives** such as **tree planting projects** in **Nandi and Kakamega** counties. These efforts not only offset our carbon footprint but also create meaningful social and ecological impact at the local level.

Through such partnerships, we actively contribute to landscape restoration, biodiversity conservation, and climate resilience.

5. Governance Structure for Sustainability

We have formalized a governance model to steer our sustainability agenda. This includes:

- A **Sustainability Task Force** that reports directly to senior leadership.
- **Quarterly reviews** of environmental KPIs, including energy usage, emissions reduction, and waste management metrics.

- The integration of **sustainability performance into departmental scorecards**, encouraging shared ownership and goal alignment.

This structured approach ensures accountability and enables continuous improvement toward environmental goals.

6. Communication & Transparency

We leverage digital platforms—including social media and our internal newsletter—to highlight our sustainability actions and engage our stakeholders in our journey. Posts featuring employee participation in tree planting, energy-saving tips, and infrastructure upgrades serve to keep sustainability top-of-mind and foster a sense of collective impact.

Moreover, we include **sustainability highlights in marketing campaigns**, reinforcing our brand's alignment with environmentally conscious values.

Evidence of Impact (Documentation Available):

- Photos of installed solar panels (Kibarani, Shimanzi, ACT)
- Annual Sustainability Reports (2023, 2024)
- Tree planting event records and media coverage
- Employee ESG training attendance sheets
- Social media analytics showcasing reach and engagement on sustainability campaigns
- Utility bills showing reduced energy/water consumption post solar/LED/sensor upgrades

Conclusion

Our environmental approach is holistic: grounded in strategic foresight, driven by innovation, and executed with accountability. In the past 12 months, Mitchell Cotts has integrated sustainability into core business functions while championing awareness, responsibility, and impact. We believe that in leading by example, we not only elevate our operations but inspire an entire industry toward a greener future.